

Khao Yai Global Wellness

The Switzerland of Asian Wellness

A multi-billion-dollar visionary blueprint to build the world's premier destination for longevity, nature-based healing, and health diplomacy.



The \$5 Trillion Global Mandate

The world is experiencing a fundamental shift in how we live, age, and heal. The global wellness economy now exceeds USD 5 trillion, driven by forces that traditional hospitality can no longer satisfy.

Key Demand Drivers:

- Rapidly aging global populations
 - Increasing baseline health and preventive awareness
 - High demand for mental health and stress recovery
 - A massive shift toward nature-based wellness experiences
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Architects of a Healthier Future

This masterplan is guided by the Thailand Charter of Health (TCH) and its Chairman, Dr. Kampon Sriwatanakul, a 2024 Gusi Peace Prize laureate.

We are already building the international bridges required for a project of this scale:

Pioneering regenerative healthcare and medical innovation at the Mahidol University symposiums.

Securing strategic partnerships with the Korea Medical Institute (KMI) for AI-driven health diagnostics.

Signing comprehensive MOUs with Hokkaido partners to advance sustainable wellness tourism and agricultural innovation.

Leading high-value health innovation zones across Thailand.

The Switzerland of Asian Wellness

Khao Yai is not just a resort; it is a global meeting place for wellness leadership.

Like Davos, it provides a neutral, elevated environment for global dialogue. It is designed as a sustainable global sanctuary where international medical institutions, longevity research organizations, and sovereign investors converge.

The ambition is total integration: medical wellness, luxury hospitality, nature healing, and active living communities operating in perfect synergy.



A Nature-First Masterplan

To become a true global sanctuary, the ecosystem must be fiercely protected. The Khao Yai masterplan enforces strict sustainability principles across all development zones:

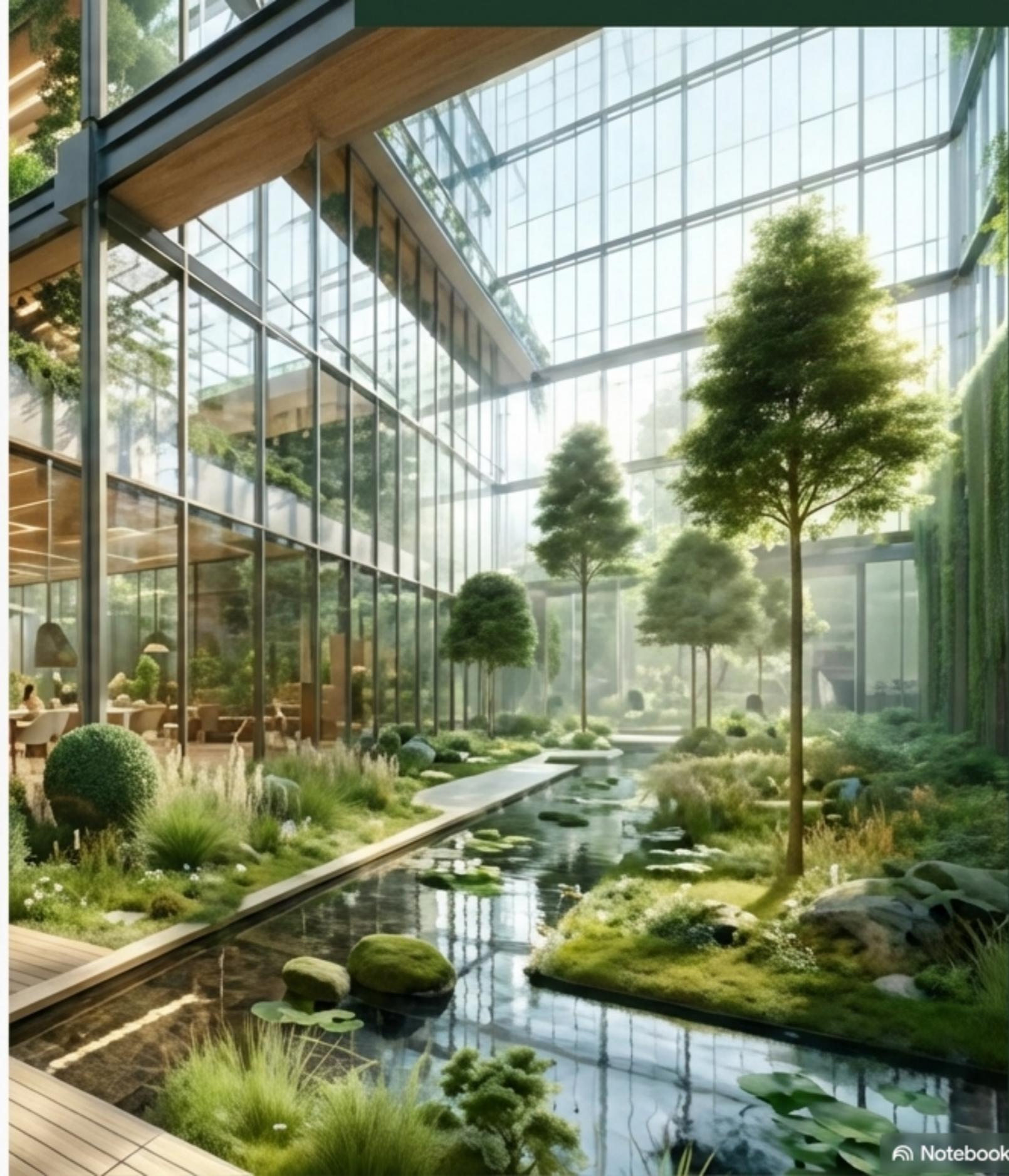
- Forest protection and biodiversity conservation
- 100% renewable energy integration
- Comprehensive water resource protection
- Low-carbon tourism infrastructure
- Large green buffer zones with eco-friendly, low-rise architecture

Khao Yai will prove that multi-billion-dollar development and profound ecological preservation can coexist.

The Five Strategic Investment Zones

The ecosystem is structured to capture every facet of the wellness economy.

1. Medical Wellness & Longevity District
2. Luxury Wellness Resort Zone
3. Wellness Residential Communities
4. Global Wellness Forum & Innovation Center
5. Nature Conservation & Ecological Infrastructure



The Five Global Signature Experiences

To command the global stage, Khao Yai offers deeply distinctive experiences that fuse modern science, Thai tradition, and absolute luxury.

- Forest Healing & Nature Immersion

- Thai Holistic Wisdom & Cultural Healing

- Modern Science & Integrative Longevity

- Uncompromising Luxury Wellness Retreats

- Sustainable Wellness Living & Agriculture



The 7 Global Icon Projects

Landmark developments define global destinations.

Just as the Burj Khalifa defines Dubai and Marina Bay Sands defines Singapore, Khao Yai will be anchored by seven functional and architectural masterpieces. These icons will establish Khao Yai as Asia's undisputed leading wellness sanctuary.



01. Khao Yai Global Longevity Institute

Positioning Khao Yai as the world's epicenter for longevity science and preventive medicine.

Key Features:

- Advanced aging research laboratories
- Regenerative medicine center
- Preventive health diagnostics
- Direct collaboration spaces with global university medical schools

Global Impact:

Attracts the world's foremost scientists, doctors, and researchers studying healthy aging and human longevity.

02. Khao Yai Wellness Mountain Resort



The flagship luxury wellness retreat of Khao Yai, designed for uncompromising restoration.

Key Features:

- Ultra-luxury mountain-view wellness villas
- Immersive spa and detox programs
- Dedicated meditation and yoga pavilions
- Highly personalized private wellness concierge services

Global Impact:

Becomes the signature luxury wellness destination in Asia.

03. Khao Yai Forest Healing Sanctuary

Preserving and activating the profound healing power of Southeast Asia's most vibrant forests.

Key Features:

- Clinical forest therapy (Shinrin-yoku) programs
- Guided mindfulness walks and nature immersion
- Immersive nature meditation retreats

Global Impact:

Establishes one of the world's largest and most authentic nature-based healing sanctuaries.



04. Khao Yai Wellness Living Village

A permanent, sustainable community for international retirees, wellness lifestyle residents, and digital nomads.

Key Features:

- Premium wellness residences with eco-friendly architecture
- Organic farm-to-table dining and local agriculture
- Holistic health centers and active outdoor living networks
- Community fitness and nature trails

Global Impact:

Attracts high-net-worth residents seeking a permanent, healthy, nature-based lifestyle.



05. Khao Yai Global Wellness Forum Center

The meeting place for global health diplomacy.

Key Features:

- State-of-the-art international conference center
- Dedicated wellness innovation hubs and research collaboration spaces
- Host venue for the Global Wellness Leadership Summit and Longevity Science Forum

Global Impact:

Establishes Khao Yai firmly as Asia's Davos for wellness dialogue and policy.



06. Khao Yai Sky Wellness Observatory

An iconic structural viewpoint symbolizing reflection, perspective, and mindfulness.

Key Features:

- Venue for sunrise meditation sessions
 - Sunset wellness gatherings
 - Unparalleled panoramic nature observation
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Global Impact:

Becomes the defining visual landmark and spiritual symbol of the entire Khao Yai ecosystem.



07. Khao Yai Wellness Cultural Pavilion

A celebration of Thailand's rich healing traditions and cultural heritage, meeting modern science.

Key Features:

- Authentic Thai herbal medicine workshops
 - Traditional massage training and certification
 - Deep cultural wellness experiences
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Global Impact:

Strengthens the destination's unique identity—where modern medical wellness meets ancient holistic wisdom.



The 2026–2036 Strategic Investment Blueprint

Executing a vision of this magnitude requires structured,
visionary capital.

This blueprint is exclusively designed for government agencies, sovereign funds, private investors, and international hospitality groups ready to take an anchor position in the fastest-growing sector of the global economy.

The Scale of Ambition

Total Estimated Investment (10-Year Horizon):

USD 3.6 – 6.1 Billion

This unprecedented scale definitively positions Khao Yai as one of Asia's largest, most comprehensive wellness development ecosystems. It is a strategic move to ensure Thailand's dominance as the continent's premier medical and wellness hub.

Capital Allocation Across the Ecosystem

A diversified approach to building the sanctuary.

Luxury Wellness Resorts: USD 1.5 – 2.5 Billion



Category	Capital Allocation (USD)
Luxury Wellness Resorts	1.5 – 2.5 Billion
Wellness Residential Communities	1.0 – 1.8 Billion
Medical Wellness Infrastructure	800 Million – 1.2 Billion
Global Conference & Innovation Hubs	200 – 400 Million
Nature & Sustainability Infrastructure	100 – 200 Million

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Medical Wellness Infrastructure: USD 800 Million – 1.2 Billion

Global Conference & Innovation Hubs: USD 200 – 400 Million

Nature & Sustainability Infrastructure: USD 100 – 200 Million

Target Partners: Global medical institutions, biotechnology firms, international hospitality groups, and sovereign wealth funds.

The Khao Yai Global Wellness Ecosystem

Every asset, every experience, and every investment zone works in perfect synergy. The masterplan guarantees that the high-yield luxury and residential zones fund and protect the nature reserves, while the medical and innovation hubs continuously drive global traffic, thought leadership, and high-net-worth tourism to the resorts.



The Ultimate Destination

A sanctuary where the world comes to rediscover health, harmony, and longevity.

Nature heals.

Science advances
longevity.

Culture inspires
balance.

Community supports
well-being.

Join us in building The Switzerland of Asian Wellness.